

“SUCCEEDING GENERATIONS”

Exchanging Knowledge, Developing the Succeeding Generation

LEADERSHIP CAPITAL GROUP, has developed a focused approach to personal and professional development that is directly linked to strategic business objectives. The SUCCEEDING GENERATIONS PROGRAM combines Executive Education and Family Coaching over 12 months to allow integration of best practices into your organization, and smooth transition of family succession while ensuring ongoing business success.

The Kick-off dinner features the presentations, “LEADERSHIP: ALL IN THE FAMILY” by Jim McLean and the “ROI OF LEADERSHIP” by Roger Jansen, Ph.D.

COST includes Cultural Assessment, (6) education modules, (12) coaching sessions, kick-off dinner, books and materials

FOR MORE INFORMATION,
PLEASE CALL
(616) 954-2722 OR
E-MAIL US AT
INFO@LEADERSHIPCG.COM

This four-phased approach links your leadership behaviors and family succession issues to performance and bottom line results:

PHASE ONE: Getting To Know You, Your Family & Your Organization (full assessment & cultural survey)	PHASE TWO: Kick-off Dinner & (6) Executive Education Modules
PHASE THREE: (12) Family Coaching Sessions (Based on assessments & education)	PHASE FOUR: Measuring Progress

Through this 12 month program, your family will have exposure to and participation with:

- A **world class faculty**: Former CEO's who have been involved with Family-Owned Businesses, and Corporate Psychologists
- **Individual Leadership & 360° Assessment** to gauge personal strengths and developmental opportunities
- **Cultural Assessment** to assess the organization
- Customized **Family Coaching** to reinforce and translate learned concepts into family business as well as achieve family harmony
- Exposure and presentations led by **lawyers, accountants and bankers on tax strategies and wealth management.**
- Personalized **Developmental Agendas** which integrate your organizations strategic requirements
- A support **network** with other families who are experiencing like issues

KICK-OFF DINNER

Cascade Hills Country Club,
Grand Rapids, MI

EDUCATION MODULES

Class dates will be provided upon
registration

2025 East Beltline Avenue SE—Ste. 101
Grand Rapids, MI
www.leadershippcg.com

